

Monthly Services from GC Webcasting

1. Your Live Webcast Station:

How many times have you organized a workshop, focus group, press conference or information meeting only to have few people attend? Traffic problems, fuel costs, bad weather and busy schedules are keeping people away.

Solution: Broadcast your information using your own webcast station! The GC webcasting station is a permanent system in your office that allows you to conduct live information and training sessions any time for your clients and other audiences. Live broadcasting is interactive so your audience can submit text comments and questions in real time to get answers from you without waiting. All of your live sessions can be recorded for CD archiving and web posting.

Long Term Savings: Reduce or eliminate meeting room rentals, travel expenses, expensive mail-outs and time-consuming preparation.

Other advantages: Send out information in a timely fashion, faster than publishing. There are also P.R. benefits to live webcasting because you are giving time back to your audience!

Webcast station components:

- Dedicated office space and computer connected to cable high-speed
- Camcorder with tripod and external microphone
- Broadcasting software
- Registration and e-mailer system
- Web TV interface with accompanying TV guide listing
- Server bandwidth allocation
- Recording system

2. Your On-Demand Web TV Station

If your organization has clients, employees and offices spread over vast distances, it can be extremely expensive to conduct training and provide updates. Even if you produce training CDs, sending them in the mail is both expensive and counter productive because they quickly become outdated and must be continuously reproduced.

By having your own On-Demand Web TV Station, you can offer up-to-the-minute training, product and service information, corporate messages and other video programs on a 24/7 basis without the high cost of disc production and delivery.

Your audience will love your On-Demand Web TV station because rather than waiting for material in the mail, they can log on and access the latest information right away at their convenience.

Department, Content and Language Channels: Each department, category of content or language can have its own "channel" to customize information for all audiences.

Handouts, links and resources: Your Web TV station will have more than video and audio programming. It will also feature downloadable checklists, manuals, slide presentations and resource links - everything needed to meet audience learning needs.

For more information, contact us toll-free at 1-877-580-9915.